

ORDER



WZZM 13

Orders
Order / Rev: 724318
Alt Order #: 06392106
Product Desc: RESTORE OUR FUTURE
Estimate: 2154
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	90	\$81,500.00	\$69,275.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	90	\$81,500.00	\$69,275.00	0.00
Totals	90	\$81,500.00	\$69,275.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	10/30/12	11/02/12	M-F 6-7a M-F Morning News	CM	6-7a	- TWTF - -	:30	8	\$700.00	P-1	0.00	NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			8		\$700.00		0.00				
E 2	WZZM	10/30/12	11/02/12	M-F 7-9a M-F Good Morning America	CM	7-9a	- TWTF - -	:30	8	\$750.00	P-1	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			8		\$750.00		0.00				
E 3	WZZM	10/30/12	11/02/12	M-F 12-1230p Noon News	CM	12-1230pm	- TWTF - -	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$600.00		0.00				
E 4	WZZM	10/30/12	11/02/12	M-F 4-430pm Judge Judy	CM	4-430p	- TWTF - -	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$500.00		0.00				
E 5	WZZM	10/30/12	11/02/12	M-F 430-5pm Judge Judy	CM	430-5p	- TWTF - -	:30	4	\$550.00	P-1	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$550.00		0.00				
E 6	WZZM	10/30/12	11/02/12	M-F 530-6pm M-F News	CM	530-6p	- TWTF - -	:30	4	\$850.00	P-1	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TWTF - -			4		\$850.00		0.00				

Order / Rev: 724318
Alt Order #: 06392106
Flight Dates: 10/30/12 - 11/06/12

Advertiser: Restore Our Future
Product Desc: RESTORE OUR FUTURE
Estimate: 2154
WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WZZM	10/30/12	11/02/12	M-F 6-630p M-F News	CM	6-630p	- TWTF - -	:30	4	\$1,500.00	P-1	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		4			\$1,500.00			0.00			
E 8	WZZM	10/30/12	11/02/12	M-F 730-8p Insider	CM	730-8p	- TWTF - -	:30	8	\$600.00	P-1	0.00	NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -		8			\$600.00			0.00			
E 9	WZZM	10/30/12	11/04/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	- TWTF - S	:30	10	\$1,200.00	P-1	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - S		10			\$1,200.00			0.00			
E 10	WZZM	10/30/12	11/01/12	Nightline Nightline	CM	1135p-1202a	- TWT - - -	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWT - - -		3			\$1,000.00			0.00			
E 11	WZZM	10/30/12	10/30/12	Tue Prime A Dancing With The Stars: The Re	CM	8-9p	- T - - - - -	:30	1	\$2,100.00	P-1	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- T - - - - -		1			\$2,100.00			0.00			
E 12	WZZM	10/30/12	10/30/12	Tue Prime C Private Practice	CM	10-11p (10:00 PM-11:00 PM)	- T - - - - -	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- T - - - - -		1			\$1,800.00			0.00			
E 13	WZZM	10/31/12	10/31/12	Wed Prime C Nashville	CM	10-11p (10:00 PM-11:00 PM)	- - W - - - -	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - W - - - -		1			\$1,300.00			0.00			
E 14	WZZM	11/02/12	11/02/12	Fri Prime C 20/20	CM	10-11p	- - - - F - -	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - F - -		1			\$1,000.00			0.00			
E 15	WZZM	11/03/12	11/03/12	Sa 8-9a Sa Good Morning America	CM	8-9a	- - - - - S -	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S -		2			\$400.00			0.00			
E 16	WZZM	11/04/12	11/04/12	Su 8-9a Su Good Morning America	CM	8-9a	- - - - - S	:30	2	\$325.00	P-1	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		2			\$325.00			0.00			
E 17	WZZM	11/04/12	11/04/12	This Week This Week	CM	10-11a	- - - - - S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		1			\$400.00			0.00			
E 18	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	- - - - - S	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		1			\$850.00			0.00			
E 19	WZZM	11/04/12	11/04/12	Sun Early News Sun Early News	CM	Sun 630-7p (6:30 PM-7:00 PM)	- - - - - S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - S		1			\$600.00			0.00			
E 20	WZZM	11/05/12	11/06/12	M-F 6-7a M-F Morning News	CM	6-7a	MT - - - - -	:30	4	\$700.00	P-1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT - - - - -		4			\$700.00			0.00			
E 21	WZZM	11/05/12	11/06/12	M-F 6-7a M-F Morning News	CM	6-7a	MT - - - - -	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 724318
 Alt Order #: 06392106
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Restore Our Future
 Product Desc: RESTORE OUR FUTURE
 Estimate: 2154

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WZZM	11/05/12	11/06/12	M-F 6-7a M-F Morning News	CM	6-7a	MT-----	:30	4	\$750.00	P-1	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	MT-----		4			\$750.00		0.00				
E 22	WZZM	11/05/12	11/06/12	M-F 12-1230p Noon News	CM	12-1230pm	MT-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	MT-----		2			\$600.00		0.00				
E 23	WZZM	11/05/12	11/05/12	M-F 4-430pm Judge Judy	CM	4-430p	M-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$500.00		0.00				
E 24	WZZM	11/05/12	11/05/12	M-F 430-5pm Judge Judy	CM	430-5p	M-----	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$550.00		0.00				
E 25	WZZM	11/05/12	11/05/12	M-F 530-6pm M-F News	CM	530-6p	M-----	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$850.00		0.00				
E 26	WZZM	11/05/12	11/05/12	M-F 6-630p M-F News	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,500.00		0.00				
E 27	WZZM	11/05/12	11/05/12	M-F 730-8p Insider M, W-F/Election Night C	CM	730-8p	M-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		2			\$600.00		0.00				
E 28	WZZM	11/05/12	11/05/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	M-----	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		2			\$1,200.00		0.00				
E 29	WZZM	11/05/12	11/05/12	Mon Prime Other Dancing With The Stars	CM	8-10p	M-----	:30	2	\$3,200.00	P-1	0.00	NM	2	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		2			\$3,200.00		0.00				
E 30	WZZM	11/05/12	11/05/12	Mon Prime C Castle	CM	10-11p	M-----	:30	1	\$3,200.00	P-1	0.00	NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$3,200.00		0.00				
E 31	WZZM	11/05/12	11/05/12	Nightline Nightline	CM	1135p-1202a	M-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	M-----		1			\$1,000.00		0.00				
Totals													90	\$81,500.00	